Sign Size and Text Specifications for Large Notice Signs

Use the following specifications to develop the land use notice sign. An InDesign template is available from the Public Resource Center at [prc@seattle.gov](mailto:prc@seattle.gov).

* Size: 4’ by 8’.
* Lettering Style: Helvetica, Calibri, Ariel or similar sans-serif font.
* Color: Seattle Blue, Pantone (PMS) 293C (or CMYK 100 69 0 4).
* Seattle Department of Construction and Inspection is reviewing: 150 pt font (approx. 1.5” lettering), bold, black.
* Banner
  + Use the project description as provided by SDCI.
  + Background: Seattle Blue running the full width of the sign, 7” high at the left side, increasing to 11.8” at the right side. The increase in height begins 24” from the right side of the sign.
  + Text: 215 pt font (approx. 2” lettering), bold, white.
  + Project Number: 180 pt font for one project number, 120 pt font (approx. 1” lettering) for multiple project numbers, bold, white, located at the right side of the blue banner.
* Project Address: 110 pt (approx. 1” lettering), bold, white located on blue background which is 3” high and 20” wide.
* Project Image: Color and filling a space 15” X 20”. The image must be at a high resolution (equivalent to 300 dpi) so that when printed at full size it is not pixelated.
* Project Disclaimer: Box is 1.6” x 20”. Text is 60 pt font (approx. 0.5” lettering), italics, black.
* Project Map: Color and filling a space 15” X 20”. The map must be at a high resolution (equivalent to 300 dpi) so that when printed at full size it is not pixelated.
* Titles (What is it?, Required Approvals, Submit comments to, and More information): 120 pt font (approx. 1” lettering), bold, Seattle Blue
* “Comment period may be extended” text: 72 pt font (approx. 0.66” lettering), not bold, black.
* “Submit comments by,” email, and website address: 120 pt font (approx. 1” lettering), bold, Seattle Blue.
* “All comments are posted” text: 90 pt font (approx. 0.84” lettering), not bold, black.
* All Other Text: 110 pt (approx. 1” lettering), not bold, black.
* Logo: Approx. 1.8” X 11.2”, Seattle Blue (logo) and black (text).